

**MEDIA RELEASE FROM SKYLINE LUGE TONGYEONG, TONGYEONG**  
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**Skyline Luge Tongyeong celebrates 1.8 million rides in one year**

South Korea's first Luge tourist attraction, Skyline Luge Tongyeong, is celebrating a very successful first year with 1.8 million rides since opening in February 2017.

The first of its kind to open in South Korea, Skyline Luge is a gravity-fueled ride in a purpose-built cart down tracks with twists, turns and tunnels. Drivers are in full control of their ride, making it a unique activity for locals and tourists to enjoy with their friends and family.

After opening in February 2017, Skyline Enterprises' Executive Chairman Mark Quickfall says the New Zealand-based company is excited to celebrate their successful year with the public.

"1.8 million rides is well above what anyone expected for our opening year. With our unique offering, we have carved out a niche in the tourism scene, but we couldn't have done it without the support of the people of South Korea."

Skyline Luge Tongyeong will be commemorating its anniversary onsite and online with giveaways and competitions, as well as a Locals' Day on Friday, February 9. Attendees can purchase 1x Luge and Skyride for 5,000KRW or 3x Luge and Skyrides for 15,000KRW, while guests who are also celebrating their birthday will receive a free 2x Luge and Skyride ticket.

Quickfall says Skyline Luge Tongyeong will also be working with Tongyeong City Hall to support local charities throughout the week.

"It is important to us that we give back to the community who have supported Skyline Luge Tongyeong over the past year. We would like to thank everyone who has visited our site, our local employees who keep the cogs turning and the local businesses who have stood beside us," he adds.

During the first year of operations, two customers won an adventure-filled five-day trip to Queenstown, New Zealand, following a campaign to get the public to vote for the name of the first Luge track. One lucky rider was also treated to a weekend away in Korea and complimentary Luge rides for being the millionth rider.

Numbers are set to rise even higher this year with two new tracks currently in development. Tracks No.2 and No.4 are expected to be open by May 2018, one of which will be the highest track at Skyline Luge Tongyeong. Skyline Luge Tongyeong has also recently launched its popular Night Luge product, allowing customers to ride the Luge at dusk, guided by LED lights that illuminate the track.

The Skyline Luge Tongyeong complex is located directly below the iconic Hallyeosudo Landscape Cable Car. It includes the world's second-longest track at 1.5km, as well as a five-seater chairlift and two terminals. The Luge carts have been specifically designed to be safe and easy to use.

Skyline Enterprises has also announced plans to develop the \$22 million Skyline Luge Busan and is currently considering opportunities in Seoul.

As well as South Korea, Skyline Enterprises runs Luge operations in New Zealand, Canada and Singapore.